

## FOR IMMEDIATE RELEASE

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## IFA APPLAUDS HOUSE REPUBLICAN ANNOUNCEMENT TODAY ADVANCING IMMIGRATION REFORM

WASHINGTON, Jan. 30—In response to today's release of principles for immigration reform by House Republicans, International Franchise Association President & CEO Steve Caldeira released the following statement:

"Franchise businesses across the country appreciate the continued efforts of House Republicans to find a solution to our nation's broken immigration policy. Small businesses need reform that provides flexibility to meet variable labor force needs so they can best serve their customers, while enabling much-needed job creation to strengthen the U.S. economy. Today's announcement moves the ball down the field on this critical issue. We are hopeful that Congress can work together in a bi-partisan manner to pass pro-growth immigration reform in the coming year so that small businesses can do what they do best, which is creating jobs."

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### About the International Franchise Association

The International Franchise Association is the world's oldest and largest organization representing franchising worldwide. Celebrating over 50 years of excellence, education and advocacy, IFA works through its government relations and public policy, media relations and educational programs to protect, enhance and promote franchising. Through its media awareness campaign highlighting the theme, Franchising: Building Local Businesses, One Opportunity at a Time, IFA promotes the economic impact of the more than 825,000 franchise establishments, which support nearly 18 million jobs and \$2.1 trillion of economic output for the U.S. economy. IFA members include franchise companies in over 300 different business format categories, individual franchisees and companies that support the industry in marketing, law and business development.

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